



14TH FORCE SUPPORT SQUADRON
**ADVERTISING
& SPONSORSHIP
MEDIA KIT**

COLUMBUS AFB, MISSISSIPPI



2026

GET TO KNOW 14 FSS

OUR MISSION

The 14th Force Support Squadron provides exceptional support and essential services to enhance the readiness, resiliency, and quality of life for Airmen, their families, and the entire base community. The 14th Force Support Squadron is dedicated to strengthening mission success by delivering innovative programs and support, empowering Airmen and their families to thrive in service and beyond.

WAYS TO PARTNER, SUPPORT, AND PARTICIPATE

ADVERTISING

Paid Advertising spots including digital and print media.

SPONSORSHIP

Paid or in-kind sponsorship enhancing 14 FSS activities, events, or programs, in return for sponsorship benefits.

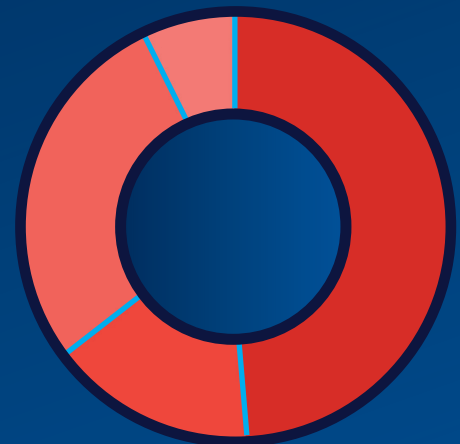
DONATION

Donations to the 14 FSS are gifts that do not include any sponsor benefits but enhance programs.

14 FSS PROGRAMS AND ACTIVITIES

- Military & Family Readiness Center
- Child Development Center
- Youth Programs
- Information, Tickets, & Travel
- Strike Zone Bowling Center
- Outdoor Recreation
- Fitness Center
- BlazeFit Walking Trails
- SAC Lake Walking Trails
- Magnolia Inns Lodging
- Freedom Park
- Skeet & Trap Range
- Columbus Event Center
- Auto Hobby Shop
- Baseball Fields
- Tennis/Pickleball Courts
- Venture 360
- Blaze Commons Library

DEMOGRAPHICS



Military	49.1%	Contractors	28.6%
Civil Service	15.5%	Other	6.7%

2965 Base Personnel

AVERAGE AGE:

Enlisted: 28 yrs | Officers: 35 yrs

ADVERTISING OPPORTUNITIES

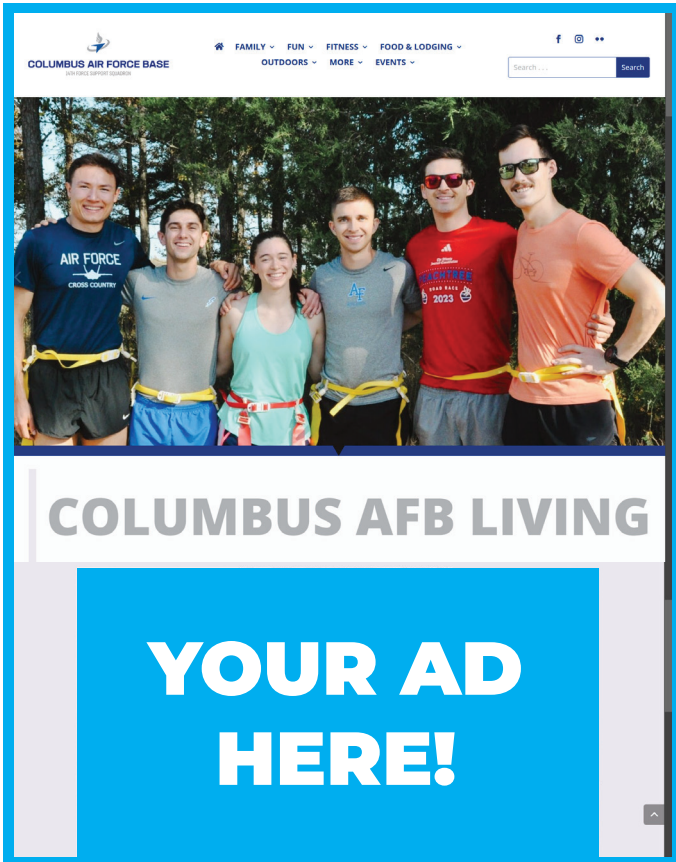
DIGITAL ADVERTISING



DIGITAL DISPLAYS

\$200/month
Size: 1920px x 1080px

Columbus Air Force Base utilizes Vertical Display Marquee screens at the Mission Support Group and Medical Clinic, providing 24-hour exposure with 10-second rotations. Additionally, Horizontal Display Monitors are placed in 10 high-visibility areas, including the Bowling Center, Event Center, Coffee House, Library, and Operations Group.



WEBSITE

Webslider
\$150/month
Size: 1920px x 1080px

Active Block Ad
\$250/month
Size: 300px x 650px

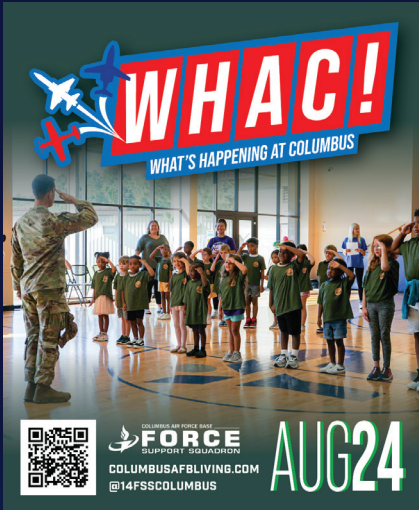
Analytics:
7.4k Average Views



Drive targeted traffic straight to your business! Advertising on ColumbusAFBLiving.com puts your brand in front of a diverse audience, including incoming pilots, service members, and their families.

ADVERTISING OPPORTUNITIES

PRINT ADVERTISING



WHAC MAGAZINE

Full Page

\$100/month

Size: 6.5" x 8"

Half Page

\$75/month

Size: 6.5" x 4"

Quarter Page

\$50/month

Size: 3.25" x 4"

The WHAC (What's Happening At Columbus) Magazine is the monthly publication of the 14 FSS, packed with the latest base events, essential info, and engaging articles on everything related to Columbus Air Force Base.



POSTERS

\$150/month

Size: 22" x 28"

Advertisements that make a huge statement! Choose one of our FSS Facilities to display your business' advertisement! Bowling Center, Event Center, or Fitness Center.

BANNER HOSTING

\$200/month

Size: 3' x 8'

Grab attention at high traffic areas and promote your business within the base community. Options available both inside and outside the following facilities: Alpha Warrior Tent, Tennis Court, Fitness Center Gym, Youth Center Gym and the Independence Pool.



COMMERCIAL SPONSORSHIP

BUILD YOUR BRAND

CONNECT WITH CAFB

As the proud home of the 14th Flying Training Wing under Air Education and Training Command, Columbus Air Force Base offers unique, limited-access opportunities for the public. Through sponsorship, your business can join us at our Force Support Squadron Morale, Welfare and Recreation events, engaging face-to-face with our base community and making memorable connections with Airmen, families, and our pilots.

BRAND VISIBILITY

Build your brand's awareness with your name and logo on marketing materials for events and programming, which may include print, web, digital, and social media.

COMMUNITY INVOLVEMENT THAT'S FUN!

Sponsorship offers the ability to engage with CAFB in a meaningful way. Be part of the action, build lasting relationships, and showcase your brand at the heart of our base community. This is a unique opportunity to make a memorable impact as a sponsor!

SPONSORSHIP BENEFITS

Sponsorship benefits and pricing vary and can be negotiated to reach the optimal terms for the sponsor while maintaining the best interest of 14 FSS.

BENEFITS INCLUDE:

- Pre and post event publicity with sponsor logo recognition on event/program print, web, social media, and digital materials created and distributed by 14 FSS Marketing.
- Face-to-face interaction with a lucrative market at events with reserved table space
- Ability to offer giveaways/prizes (within guidelines) - a great opportunity for lead generation.
- Sponsor recognition at events with on-site signage and product displays or samples.
- Military families value brands that show genuine support, leading to increased customer loyalty and long-term relationships.
- After-Action reports showing how your sponsorship enriches our 14 FSS programming and events.



BASE-WIDE EVENTS

\$1,500/event

14 FSS hosts six major events each year that attract over 7,000 DoD cardholders, airmen, families, retirees and their guests. These events provide the best opportunity to reach Columbus Air Force Base, allowing you and your team to participate and interact one-on-one with our base community and be part of the action.



SPRING FLING

28 MARCH 2026

Enjoy egg hunts and family fun with face painting, a balloonist, a Kiddie Train, a DJ, a Petting Zoo, a Game Truck, Free Food, Bouncy Castles, and Pony Rides!



ROCKIN' THE BLOCK

30 APRIL 2026

Month of the Military Child Kick-Off Event! Celebrate the youngest heroes from Columbus Air Force Base.



BOOFEST

30 OCTOBER 2026

Halloween Festival packed with candy, costume contests, prizes, and the famous CAFB Trunk-or-Treat!



BREAKFAST WITH SANTA

5 DECEMBER 2026

Santa and his elves fly in to CAFB! Families enjoy a hot breakfast buffet, pictures with Santa, holiday crafts, and horse and carriage rides!

PRESENTING SPONSOR: \$6,000 FOR ALL 4 EVENTS

2026 PRESENTING SPONSOR BENEFITS

- Prominent logo placement on all printed promotional materials displayed across 15+ high-traffic facilities and businesses throughout Columbus Air Force Base
- Featured placement on digital displays across the installation and web ads on ColumbusAFBLiving.com
- On-site passive display space at the event, providing opportunities for brand visibility and face-to-face engagement with attendees**
- Social media recognition across official Columbus AFB platforms
- Verbal recognition during event programming and announcements
- Dedicated signage within facilities, including the Fitness Center, Bowling Center, and Youth Center
- Additional benefits and custom activations may be tailored to align with sponsor goals and objectives

**\$7,200 VALUE IN ADVERTISING FOR 12 MONTHS!
PLUS, ON-SITE BOOTH SPACE AT EACH EVENT!**

PROGRAM SPONSORSHIP OPPORTUNITIES

FITNESS

\$500/event

The Fitness Center hosts monthly fitness events that promote healthy living including fitness classes and seminars tailored to meet the physical training needs of all Airmen.

Events/Programs:

- Intramural Sports
- Powerlifting Competitions
- 5K Races
- CAFB Half Marathon
- Zombie Mud Run
- Jingle Bell Jog
- Tennis/Pickleball Tournaments
- Triathalons and more!

**PRESENTING SPONSOR:
\$4,000 FOR 12 EVENTS**

CHILD & YOUTH

\$300/event

Youth Programs provide a safe environment for children and teens. It promotes positive development in areas like leadership, education, sports, and the arts.

Events/Programs:

- Teen and Preteen Nights
- Family Color Run
- Back to School Bash
- Weekly June/July Summer Camps
- Black History Month Program
- End of School Bash
- Youth of the Year
- Specialty Camps and more!

**PRESENTING SPONSOR:
\$2,000 FOR 8 EVENTS**

OUTDOOR REC

\$300/event

Outdoor Recreation is your go to for all things outdoors by offering a variety of experiences promoting moral boosting activities.

Events/Programs:

- Paintball Tournaments
- Skeet and Trap Range Tournaments
- Horse Stables
- After Hours Pool Parties
- National Outdoors Day
- Anything But a Boat Race
- Archery Range and more!

**PRESENTING SPONSOR:
\$2,000 FOR THE YEAR**

COMMUNITY SERVICES

\$400/event

The Arts & Crafts, Bowling, and Event Center, offer a variety of programs and activities in support of the morale and recreation of our airmen!

Events/Programs:

- Bowling and Golf Sim Tournaments
- Themed Events (80s, 90s, Country)
- Fine Arts Workshops
- Seasonal Vendor Markets
- Paint and Sips
- Taste of Columbus
- Trivia Night and more!

**PRESENTING SPONSOR:
\$3,000 FOR 8 EVENTS**

LIBRARY

The Library caters to all ages and provides enriching, educational programs for airmen, their dependents, retirees, and base personnel!

Events/Programs:

- Weekly Interactive StoryTime featuring special guests!
- Yearly themed Summer Reading Program encouraging both youth and adult Library patrons to enhance their education and reading comprehension.

PRESENTING SPONSOR: \$2,000 FOR THE YEAR

AMERICA 250 CELEBRATION

COLUMBUS AIR FORCE BASE

2026 OPEN HOUSE | 4 JULY 2026

Experience air power up close as Columbus Air Force Base opens its gates for a milestone celebration of America's 250th anniversary, featuring static aircraft displays, a live concert on the flight line, food trucks, and family-friendly activities.

PRESENTING SPONSORS

INVESTMENT: \$15,000

Recognition

- **Company name featured on all event materials**
- **10 public address (PA) announcements during the Open House**

On-Site Presence

- **Banner placement at the main entrance gate (banner provided by sponsor)**
- **Opportunity to interact with attendees for informational purposes (no direct sales permitted)**
- **Sampling, coupons, or other mutually approved marketing activities**
- **Assigned high-traffic outdoor exhibit space**

Digital & Event Visibility

- **Logo placement on ColumbusAFBLiving.com**
- **Logo included on the event poster**
- **Logo displayed on the main gate banner**
- **12 months of Advertisement displayed on digital screens in high-traffic CAFB facilities**
- **Social Media Recognition**
- **12 months full-page ad in WHAC! Magazine**
- **12 months banner hosting**
- **12 months webslider ad on ColumbusAFBLiving.com**

PARTNERING SPONSORS

INVESTMENT: \$10,000

Recognition

- **Company name featured on select event materials**
- **8 public address (PA) announcements during the Open House**

On-Site Presence

- **Banner placement at the main entrance gate (banner provided by sponsor)**
- **Opportunity to interact with attendees for informational purposes (no direct sales permitted)**
- **Sampling, coupons, or other mutually approved marketing activities**
- **Assigned high-traffic outdoor exhibit space**

Digital & Event Visibility

- **Logo placement on ColumbusAFBLiving.com**
- **Logo included on the event poster**
- **Logo displayed on the main gate banner**
- **12 months of Advertisement displayed on digital screens in high-traffic CAFB facilities**
- **Social Media Recognition**
- **12 months half-page ad in WHAC! Magazine**
- **9 months banner hosting**
- **9 months webslider ad on ColumbusAFBLiving.com**

SUPPORTING SPONSORS

INVESTMENT: \$5,000

Recognition

- Company name featured on select event materials
- 6 public address (PA) announcements during the Open House

On-Site Presence

- Banner placement at the main entrance gate (banner provided by sponsor)
- Opportunity to interact with attendees for informational purposes (no direct sales permitted)
- Sampling, coupons, or other mutually approved marketing activities
- Assigned high-traffic outdoor exhibit space

Digital & Event Visibility

- Logo placement on ColumbusAFBLiving.com
- Logo included on the event poster
- Logo displayed on the main gate banner
- Advertisement displayed on digital screens in high-traffic CAFB facilities
- Social Media Recognition
- 12 months quarter-page ad in WHAC! Magazine
- 6 months banner hosting
- 6 months webslider ad on ColumbusAFBLiving.com

CONTRIBUTING SPONSOR

INVESTMENT: \$2,500

Recognition

- Company name featured on select event materials

On-Site Presence

- Opportunity to interact with attendees for informational purposes (no direct sales permitted)
- Sampling, coupons, or other mutually approved marketing activities
- Assigned high-traffic outdoor exhibit space

Digital & Event Visibility

- Logo placement on ColumbusAFBLiving.com
- Advertisement displayed on digital screens in high-traffic CAFB facilities
- Social Media Recognition

TAKE OFF SUPPORTER

INVESTMENT: \$1,000

On-Site Presence

- Opportunity to interact with attendees for informational purposes only (no direct sales permitted)
- Sampling, coupons, or other mutually approved marketing activities
- Assigned outdoor exhibit space

Digital & Event Visibility

- Logo placement on ColumbusAFBLiving.com

WINGMAN SUPPORTER

INVESTMENT: \$500

Digital Recognition

- Sponsor name recognition on ColumbusAFBLiving.com





BUILD YOUR BRAND AT CAFB

CONTACT



14TH FORCE SUPPORT SQUADRON



COMMERCIAL SPONSORSHIP
AND ADVERTISING

Emily Krawiec

14 FSS Marketing & Sponsorship Director

Office: (662) 434-2337

Cell: (860) 992-9794

Email: Emily.Krawiec@us.af.mil

RESERVE YOUR SPOT

Ad space is reserved upon on a first come, first served basis. All platforms have limited amount of spaces allowed per month. For current availability please contact us.

Please contact us for graphic specifications and guidelines. In-house design fees and print orders are available on a case-by-case basis and are due at the signing of the advertising agreement.

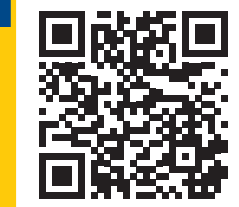
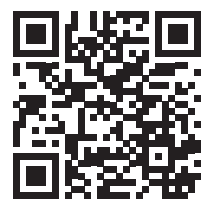
Marketing Deadlines

Magazine Ads: Due 30 Days prior to first running month.

Digital Ads: Due 10 business days prior to publication date.

Other Ads: Due 7 business days prior to publication date.

Visit us online at
ColumbusAFBLiving.com
or scan these codes to visit our
sponsorship website and social media!



Instagram

Website